



3rd Annual Fiddlin' at The Fairgrounds Sponsorship

Thank you for considering being part of the 3rd Annual Old-Time, Bluegrass & Gospel Fiddlers' Convention at The Washington County Fairgrounds in Abingdon, VA. The board of directors of the Fairgrounds, a 501c-3 are looking for creative ways to raise money for capital improvements at the Fairgrounds with a long-term goal of building a permanent stage to bring additional opportunities throughout the year to our town and county. With

the partnership of the Town of Abingdon, Washington County, The Crooked Road, Local Businesses and Private Donations we will be hosting the 3rd Annual Fiddlers' Convention June 21-23, 2024. Our event will be a traditional Old-Time, Bluegrass & added new for 2024 Gospel Bluegrass Fiddlers' Convention, like other successful ones in the state with youth and adult competition, band competition, camping, vendors, food trucks, campsite jamming, educational seminars and more. Our emcee for the weekend will be the legendary Tim White from Song of The Mountains. The board has a three year partnership with the town and county, we truly feel if coordinated correctly, this has potential to bring bluegrass enthusiasts from across the county and grow into one of the most successful events in Washington County, VA and we would love for you to be part of this growing event. Our first two years, we had over 2,700 people in attendance from 11 different states and 180 participants. Thank you for your consideration. If you have any questions, please contact Jennifer Blankenship 276-628-9109, fiddlinatthefairgrounds@gmail.com

Stage Sponsorship: \$1,000

Stage opportunity is only available to the first six paid sponsors. A large banner will hang across the top of the stage with each sponsor's logo and business name. This banner will also hang all week at The Washington County Fair in September. Each sponsor will receive 6 weekend passes, 1 campsite spot. Business logo, link and information will be on the website and will be included in Sponsorship Spotlight Social Media Posts leading up to the event, Sponsors will be mentioned throughout the weekend from the emcee.

Catalog Sponsorship

Premium Sponsor \$400 – Full page in the fiddlers' convention program + 4 weekend passes to the convention. Your business will be listed on the sponsorship page of the website.

Gold Sponsor \$300 - ½ page advertisement in the fiddlers' convention program + 2 weekend passes to the convention. Your business will be listed on the sponsorship page of the website.

Silver Sponsor \$200 - ¼ page advertisement in the fiddlers' convention program. Your business will be listed on the sponsorship page of the website.

Business Card Sponsor \$100 - Your business card will be in the fiddlers' convention program and will be listed on the sponsorship page of the website. For more information go to www.abingdonfiddlers.com

Sponsorship Application

Name: _____

Business Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Social Media: _____

Sponsorship Category: _____

Signature of Sponsor: _____

Please mail sponsorship by May 23, 2024 to:

Abingdon Fiddlers Convention

P.O. Box 711 Abingdon, VA 24212

Official Use

Sponsorship Collected by: _____

Amount Collected: _____

Paid by Check or Cash: _____